

>> SPECIAL EDITION FOR OUR BUSINESS CUSTOMERS >>

Energy Lines

NYSEG

www.nyseg.com

Don't let high heating prices cut into your bottom line.

Get **rebates** *plus* annual **savings** and **free** natural gas service installation – **when you convert to clean, economical natural gas heat!**

Rebates up to \$500 when you convert your central heating system to natural gas.

Rebates up to \$200 when you purchase a new natural gas vented fireplace, vented heating stove, vented space heater or vented fireplace insert (excluding natural gas log sets) – when installed as a primary heating source.

To receive a rebate for a furnace or a fireplace, you must be converting to natural gas heat. **Customers who already heat with natural gas are not eligible.** \$500 total maximum rebate per service address. Rebate amounts will not exceed the cost of the equipment and installation. Offer in effect January 1 - December 31, 2008.



The prices of heating oil and propane have increased dramatically this winter.

With rebates from NYSEG to lower your conversion costs in addition to on-going annual savings compared to heating with oil or propane, **now is the perfect time to bring your business in out of the cold.**

And, if you are 100 feet or less from one of our natural gas lines, and you convert to natural gas heat, **NYSEG will install the natural gas service from our line to your business for free!**

So don't delay – call NYSEG today at **1.800.ITS.A.GAS** (1.800.487.2427).



Learn more about business solutions at nyseg.com



SafeGuard Lighting Provides Safety, Security and Visibility

Draw attention to your business and create a pleasant and more secure environment for your customers and employees with economical SafeGuard Lighting.

With NYSEG's **free lighting consultation and layout service** you can select the ideal system for your situation. For a monthly charge we install and maintain the system – that includes the electricity.

SafeGuard Lighting delivers convenience, security, increased visibility and highly efficient lighting all in one. And you don't even have to flip a switch –

SafeGuard Lighting turns on automatically at dusk and off at dawn.

If you'd like to know more about SafeGuard Lighting, please call **1.877.74.LIGHT** (1.877.745.4448) or visit **nyseg.com** and click on the "Your Business" tab.

Add CASH BACK Into Your Business

NYSEG's CASH BACK and CASH BACK plus programs reward businesses for reducing their electrical load during specific curtailment periods.

How They Work:

- The New York Independent System Operator (NYISO) is responsible for balancing statewide electricity supply and demand.
- On occasion, the NYISO determines that it's necessary for consumers to reduce electricity use in order to ensure the continued reliability of the statewide power grid.
- By participating in CASH BACK or CASH BACK plus, **you can receive payments for reducing your electricity use upon request.** Your reduced use of electricity will help ensure there is sufficient electricity supply during times of particularly high demand.
- CASH BACK offers you the opportunity to voluntarily reduce your electricity load; you only receive payment when you reduce your use.
- CASH BACK plus requires you to reduce electricity load and gives you a guaranteed payment.

What You Get for Participating:

- We will credit your NYSEG bill based on the price per kilowatt-hour (kwh) for the curtailment period and the number of kwh not consumed.

To sign up for CASH BACK or CASH BACK plus contact your NYSEG marketing representative today or call **1.800.456.5153**.



Powerful Information at Your Fingertips

NYSEG's Energy Profiler Online is a powerful tool that helps businesses manage electricity use. This tool's charting capabilities creates targeted reports that will help you make informed and strategic electricity use decisions.

With Energy Profiler Online you can:

- Examine use and demand
- Get usage data for any time period
- Analyze and compare electricity use at multiple sites
- Establish electricity use benchmarks
- Evaluate energy cost-saving measures
- Generate management reports
- Download data for further analysis
- Make wise electricity supply purchasing decisions

There is simply no better way to manage electricity use for your business. For more information on Energy Profiler Online, call **1.800.684.2336** or visit **nyseg.com** and click on the "Your Business" tab.



Part of NYSEG's commitment to the environment ...
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