

## Electric Vehicle Charging Station Make-Ready Program

Lower the cost of installing EV charging stations and be a sustainability leader

#### We Support EV Charging

As electric vehicles (EVs) increase in popularity, EV charging is becoming an expected service by drivers everywhere and shows your organization's commitment to your customer's need, sustainability and creates a competitive advantage for your business by increasing dwell times.

We provide incentives to cover a portion of the electrical infrastructure costs. We and your approved contractor can help answer any questions you may have about EV charging and will streamline the process so that your EV charging stations are efficiently and professionally installed.

We are proud to support efforts to increase EV charging access. Let us help you lower the costs of your EV charging station installation.

# What can EV charging stations do for you?

#### Towns and cities

- Help meet sustainability goals
- Attract new visitors and tourists
- Provide a valuable service for EV drivers

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#### **Retail businesses**

- Attract new customers
- Increase dwell times
- Stand out as a sustainability leader

#### Workplaces

- Help meet sustainability goals
- Attract top talent
- Provide a valuable employee amenity

#### Multi-unit Dwellings

- Increase property value
- Provide a valuable tenant amenity
- Add a new revenue stream

	Covered by Make-Ready incentives		Paid for by the customer	
	Utility-side infrastructure	Customer-side infrastructure	EVSE hardware	Other soft costs
Examples	<ul> <li>Distribution Network</li> <li>Transformers</li> <li>Conductor</li> </ul>	<ul> <li>Panel</li> <li>Conductor</li> <li>Boring</li> <li>Trenching</li> <li>Conduit</li> </ul>	<ul> <li>Charging Station</li> <li>Network equipment</li> </ul>	<ul> <li>Signs</li> <li>Bollard</li> <li>Network</li> <li>Maintenance fees</li> </ul>
Paid for by	NYSEG reimburses up to 50%, 90% or 100% for eligible sites		Customer and/or NYSERDA*	
	Customer is responsible for the remainder			
Owned by	NYSEG	Customer	Customer	

\*NYSERDA incentives may be available to cover a portion of the costs for EVSE hardware. Check website for updates. Funding and incentives subject to approval.

# You are ready to install a charging station for your customers - let's get started! What to expect:

Step

1

#### Find an approved contractor

Visit the **NYSEG website** to learn more about the program and find a contractor approved by NYSEG to install your EV charging station.

#### Create a site design

You'll work with your approved contractor and us to determine the best place to put your new charging stations. Step **2** 

Step **3** 

#### Apply

Your approved contractor will submit your site design and application. We will assess eligibility and feasibility to determine incentive amount.

#### Build

We work with your approved contractor to build the necessary electrical infrastructure.

## Step

## Step **5**

#### **Receive payment**

Once the charging stations are installed and activated, you or your approved contractor submit documentation and we provide the incentive payment.

#### **Incentives and Eligibility**

For those interested in Level 2 (L2) charging stations

Incentive level	Up to 100%	Up to 90%	Up to 50%		
Site characteristics					
Public		$\checkmark$	$\checkmark$		
Non-public			$\checkmark$		
Disadvantaged Community	~				
Multi-Unit Dwelling	~				
Plug types					
Standard ≥ Proprietary	$\checkmark$	~	~		
Proprietary > Standard			~		

#### **Definitions:**

**Public:** municipally-owned pay-to-park lots or open parking lots available 24/7 without any restricted access, key card entry or gates.

**Non-Public:** Privately-owned pay-to-park lots or other lots with restricted access such as multi-unit dwellings or workplaces.

**Disadvantaged Community:** Households with annual incomes at or below 50% of the Area Median Income of their Census block group, that are also located within the DEC Potential Environmental Justice Areas or New York State Opportunity Zones.

Standard Plugs: SAE J1772 (all L2 plugs) or CCS1 (DCFC)

Proprietary Plugs: Tesla (DCFC) or CHAdeMO (DCFC)

#### For those interested in DC Fast Charging (DCFC) stations

If you're planning to install DCFC charging stations, it is important to understand your site's load capacity as this can dramatically affect your costs. Your approved contractor will work with us to determine if your site can support DCFC stations and what incentives you are eligible for.

## Find out if you're eligible for 100%

Our **Disadvantaged Communities Map** helps you determine if your site could be eligible for incentives to cover up to 100% of the infrastructure and the charging stations. You can find the map at nyseg.com > Smart Energy > Electric Vehicles > Electric Vehicle Charger Make-Ready



Need help or want to learn more? We are here to be your trusted EV advisor. Contact us at evprograms@nyseg.com

Learn more and find an approved contractor in the Smart Energy section of nyseg.com

